

Dealership/Retailer Application Form
DETAILS OF FIRM

1	Name Of Firm				
2	Address				
3	Contact No.	Phone :	Mobile :		
		Fax :			
		E-mail :	Website :		
4	Contact Person				
5	Corporate Status	Public Ltd. / Pvt. Ltd. / Partnership / Proprietary			
6	Functioning Since				
FINANCIAL STANDINGS					
1	Capital Investment	Total : Rs.			
		Working Capital : Rs.			
		To be Invested : Rs.			
2	Name of the Bankers				
3	Bank Account No.				
4	C.C. Limit				
5	Sales Tax Registration/ GST no	Central :			
		State :			
6	Financial year ends on				
7	Annual Turnover of the Firm				
8	Approx. Total Value of Fixed/Variable Assets owned by Firm				
9	Products Handled	Product	Brand	Monthly Avg. Sales (Last Yr.)	
				Unit - Nos. Turnover (In Lacs)	
10	Consumer, Institutional Financial facilities				

11	Any other business			
<i>SELLING ORGANISATION</i>				
1	Name of Shop In charge			
2	No. of Sales Staff			
3	No. of Demonstrators / Canvassers			
<i>SERVICING SET-UP</i>				
1	No. of Mechanics/Electricians			
2	No. of Mechanics experienced in Servicing of Appliances			
<i>SALES POINT</i>				
1	Location	Residential / Wholesale Market / Retail Market / Main Road		
2	Size	Frontage :	Depth :	
		Total Area :		
<i>STOCK POINT</i>				
1	Do you have own godown	Within / Away from sale point		
2	Location			
3	Size	Width :	mtrs.	Total Area : Sq.mtrs.
<i>RELATIVES IN THE COMPANY, IF ANY</i>				
Sl.No.	Name	Designation	Address	Relationship
1.				
2.				
3.				
4.				
<i>DECLARATION</i>				
I / we certify that the foregoing information is correct and complete to the best of my / our knowledge and belief				
DATE :				
PLACE :				
(SIGNATURE / SEAL OF APPLICANTS)				